

Long Term Cultural Change + Placemaking for Everyone



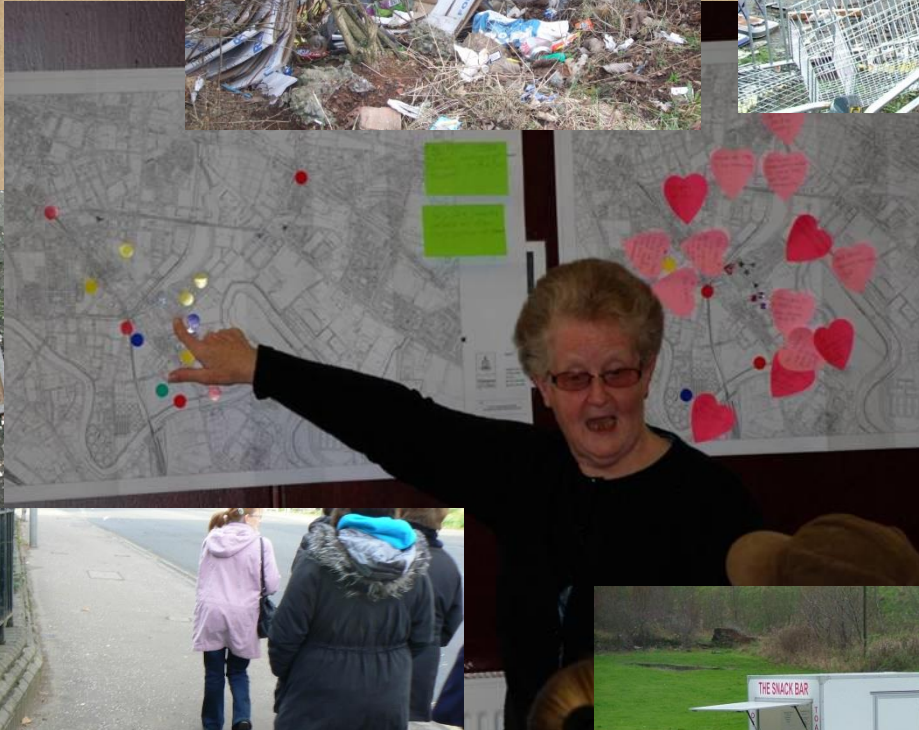
Etive Currie
Senior Planning Officer
DRS, Glasgow City Council
4th November 2016

Corporate Glasgow.....

**PEOPLE
MAKE
GLASGOW**



The Reality.....



‘place’:

- the environment in which we live



- the people that inhabit these spaces



“the quality of life that comes from the interaction of people and their surroundings”

Source: *Creating Places* – Scottish Government



Source: *Creating Places* – Scottish Government

Placemaking

development always ‘makes places’

The question is whether they; contribute positively; have little impact, or; lead to negative outcomes



Image Flickr goatsgreetings

Placemending

Learning from our mistakes.....



Source: A Bowman Photography

Places for People?.....or Cars?



Planned and Designed from Above..... Looked good on paper!



No good for People!

Change How we Think.....

Left-over Bits..... Not Used.....

- ✗ No Ball Games
- ✗ No Playing

✓ This Space must not be used

Play Space for all ages?

Local Event Space?

Local Art Space?

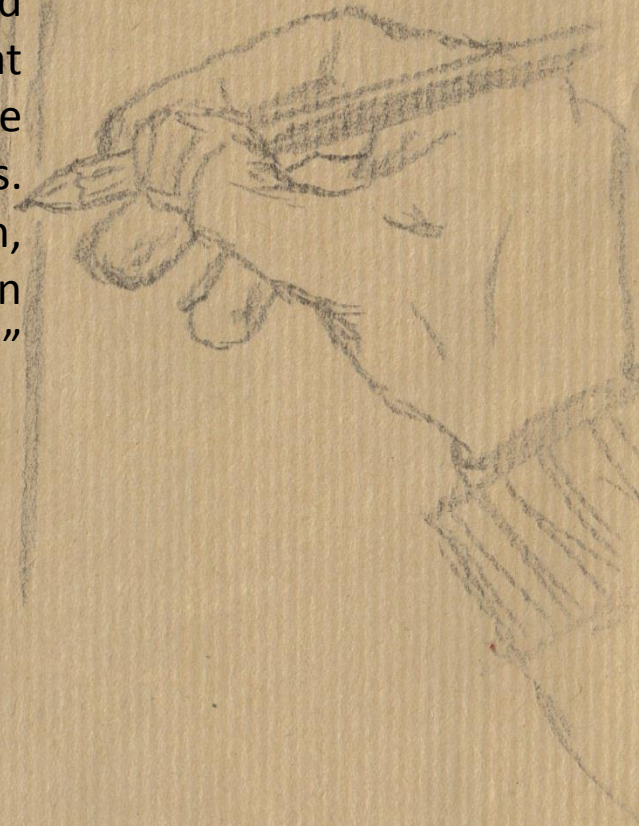
Growing Space?

Lighting/Seats.....

Unequal Society – those who don't experience inequalities will not fully understand the impacts they have on people. Many services deliver policies aimed at improving the circumstances of those living in what is termed 'deprived communities'. The very name given to these areas carries negative connotations. Labels such as deprived, poor, unhealthy, crime ridden, etc. only serve to make us focus what is wrong with an area/place. It creates a culture of "Helping the Needy" which, however well meant, is Damaging.

So What?

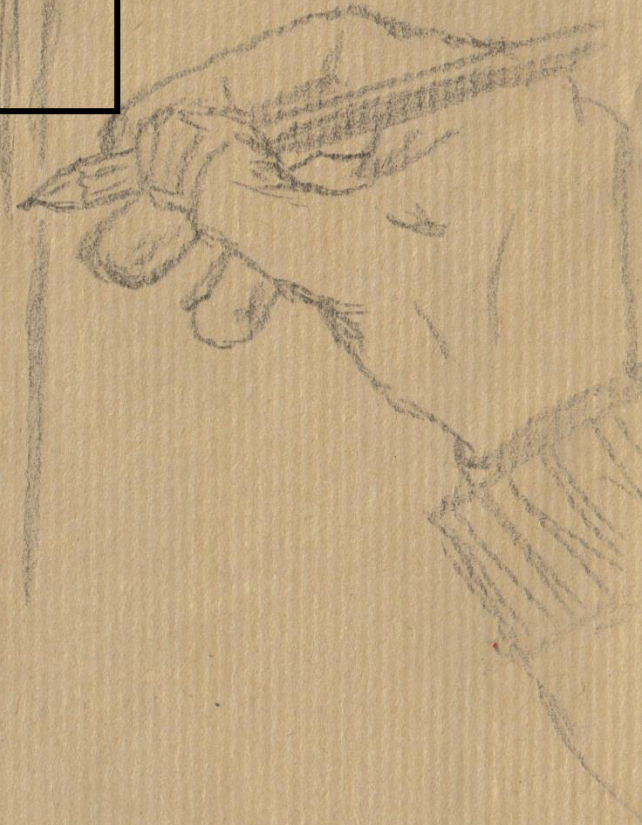
What has it got to do with Me?



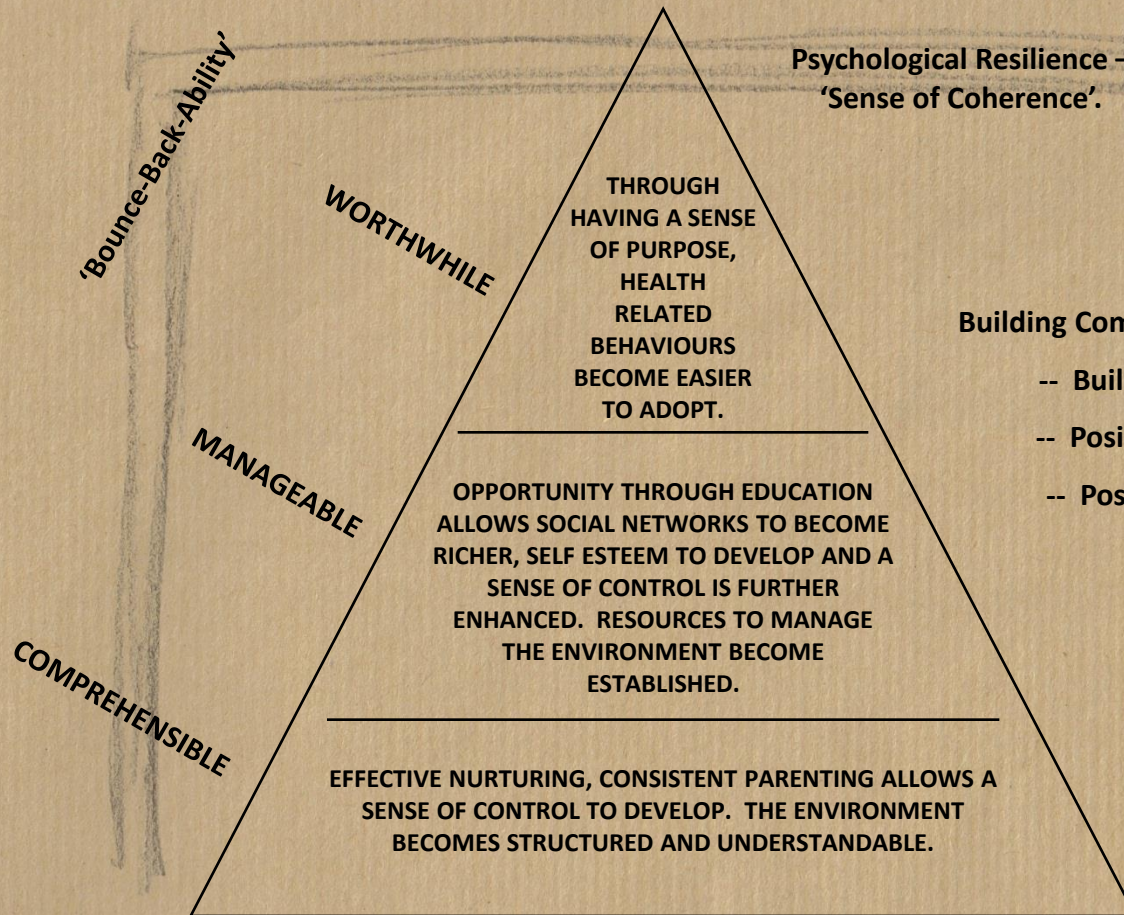
This is About 'Doing things With People'....

Local People are the Experts.

- ⚙ **What is it like to live here?**
- ⚙ **What makes this place unique?**
- ⚙ **What do I Do in this place?**
- ⚙ **What do I need to live my life?**



Salutogenesis.....



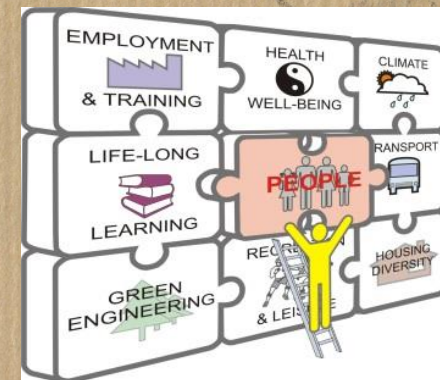
Source: Aaron Antonovsky

Elevated Markers of Stress
-- Associated with Elevated
Risks of Chronic Ill Health

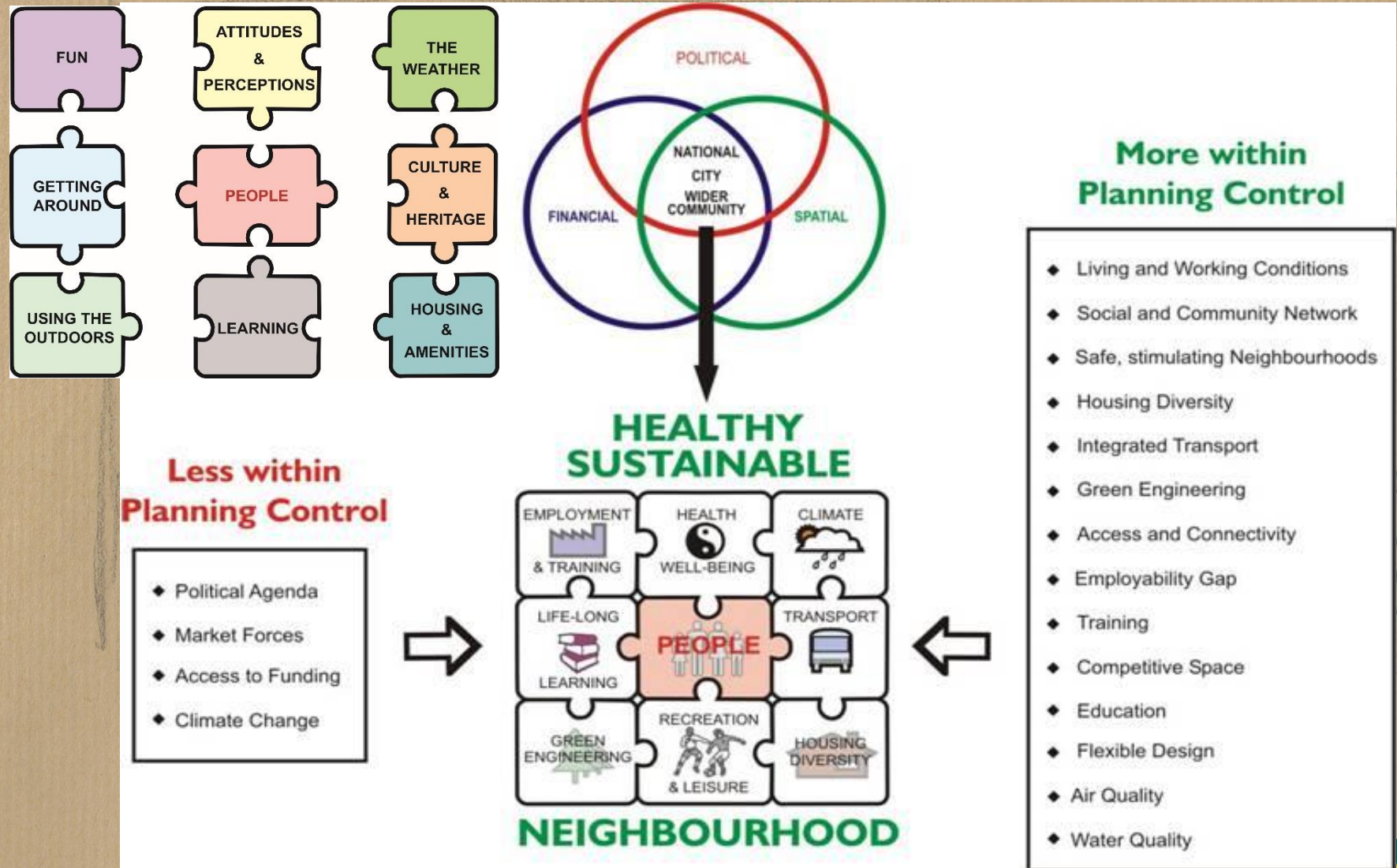


Building Communities Should Focus On:

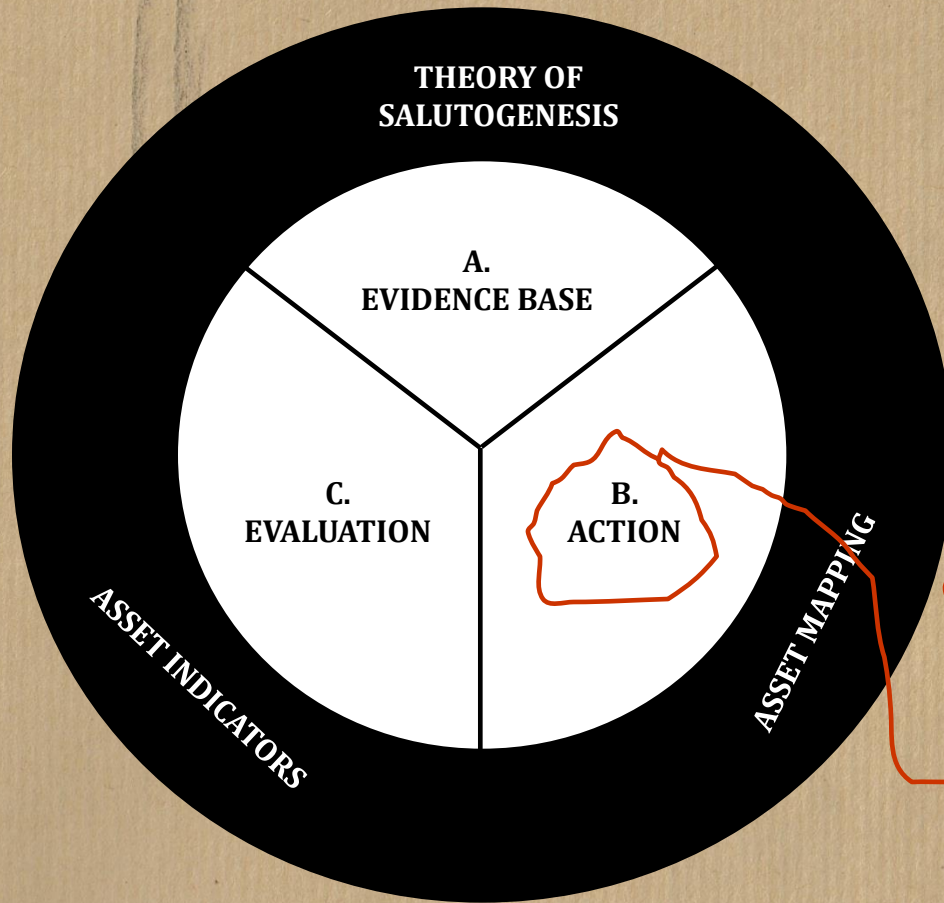
- Building People Capacity.
- Positive Assets Of People.
- Positive Assets Of Place.



Currie's Healthy Sustainable Neighbourhoods (HSN) Model.....



Anthony Morgan's: 'Asset Model for Public Health'.....



Many policies FAIL in the 'ACTION' stage and never make it to Implementation.

Need to focus on 'WHAT WORKS' and 'HOW THINGS WORK'.

'ONE SIZE – DOES NOT FIT ALL' – there are cultural variations, socio-economic variations, etc. to consider in terms of how things work.

Communities ARE NEVER BUILT ON THEIR DEFICIENCIES.

Doing Things Differently.....



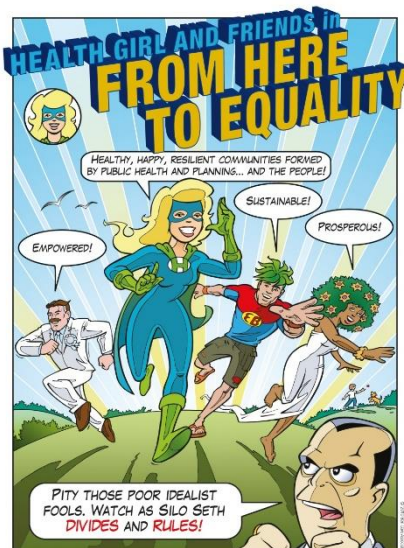
Calton: Unlocking the potential

Working with local people to change their streets + spaces

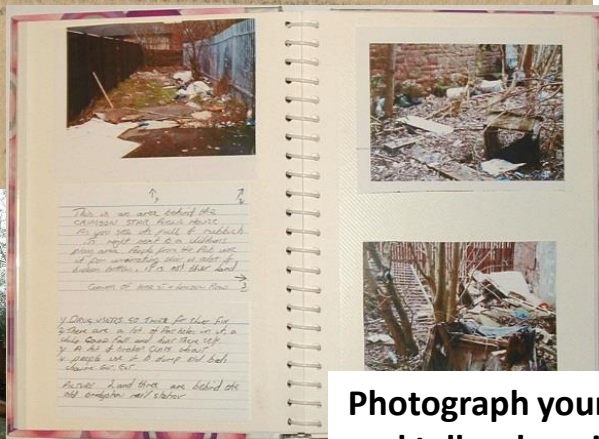


LIVING STREET is the national charity that stands up for pedestrians. With our supporters we work to create safe, attractive and enjoyable streets, where people want to walk.

LIVING STREET
PUTTING PEOPLE FIRST



From Here to Equality explains, in simple terms, that by working together, those in health and planning can create healthier and more sustainable neighbourhoods, with people at the heart of their success. We hope you find it inspiring.



Photograph your daily journey and tell us how it makes you feel?



Piloting Health Impact Assessment as a Method of Integrating Health into Planning: A Case Study of the Draft East End Local Development Strategy

June 2007

CHANGING PLACES

First to include an HIA

CHANGING LIVES



EAST END LOCAL DEVELOPMENT STRATEGY



Jordan.....

Little Jordan asked me why the council designed puddles!!

In his scrapbook – Jordan told his story and it was around going out to play. He only has two pairs of shoes. His school shoes and his going out to play shoes and if his play shoes were wet he wasn't allowed go out to play, which made him angry and sad. Could you get rid of the puddle?

I spoke to our roads service and got them to get change the road and pavement outside the play park.

Jordan's Confidence grew – wasn't afraid to talk to other council officers to tell them what the kids needed in his neighbourhood.

'Positive Asset'



Annie.....

Hadn't been out her house for seven years before taking part in our scrapbook exercise. Annie had lost a daughter to cancer and her husband had died suddenly.....it became easier to lock herself away than participate in life.

Linda.....

Isolated, very negative mind-set and felt she couldn't do anything because she couldn't walk very far and felt frustrated about not being able to take part in anything. Ended up visiting her GP once a week and was prescribed anti-depressants.

Made a scrapbook & told us her Story.

Agreed to help us with EQW.

Confidence grew – felt better about herself. Once we told her she was a **'Positive Asset'**

Has become very positive – Drives people
For their messages; hospital
appointments; etc. and is now off her
medication and hasn't been to the
doctors for over a year!!

Made a scrapbook & told us her Story.
(with help from a adult literacy tutor)

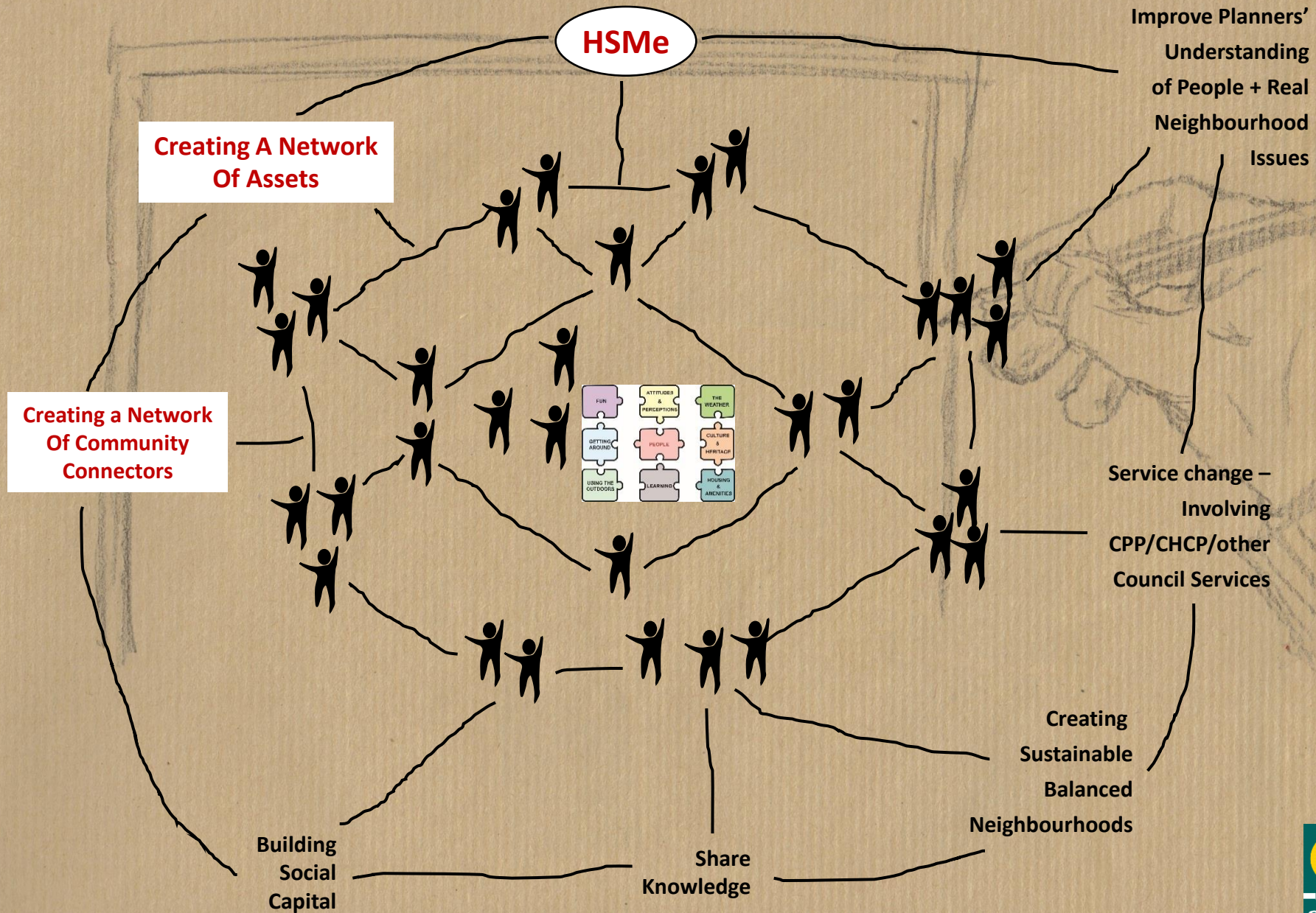
Took a series of adult literacy & numeracy
classes and really enjoyed them – based
on tasks from everyday life.

Helped out more and more at the BCLC
plus with our EQW project.

Brilliant **'Positive Asset'**

Now teaches 'Belly-Dancing'

Delivering a positive asset approach.....





Healthy Sustainable Me (HSMe)

‘A Course for Communities’ Final Draft

By: Etive Currie & Rosemary Robertson
With Tim Mitchell

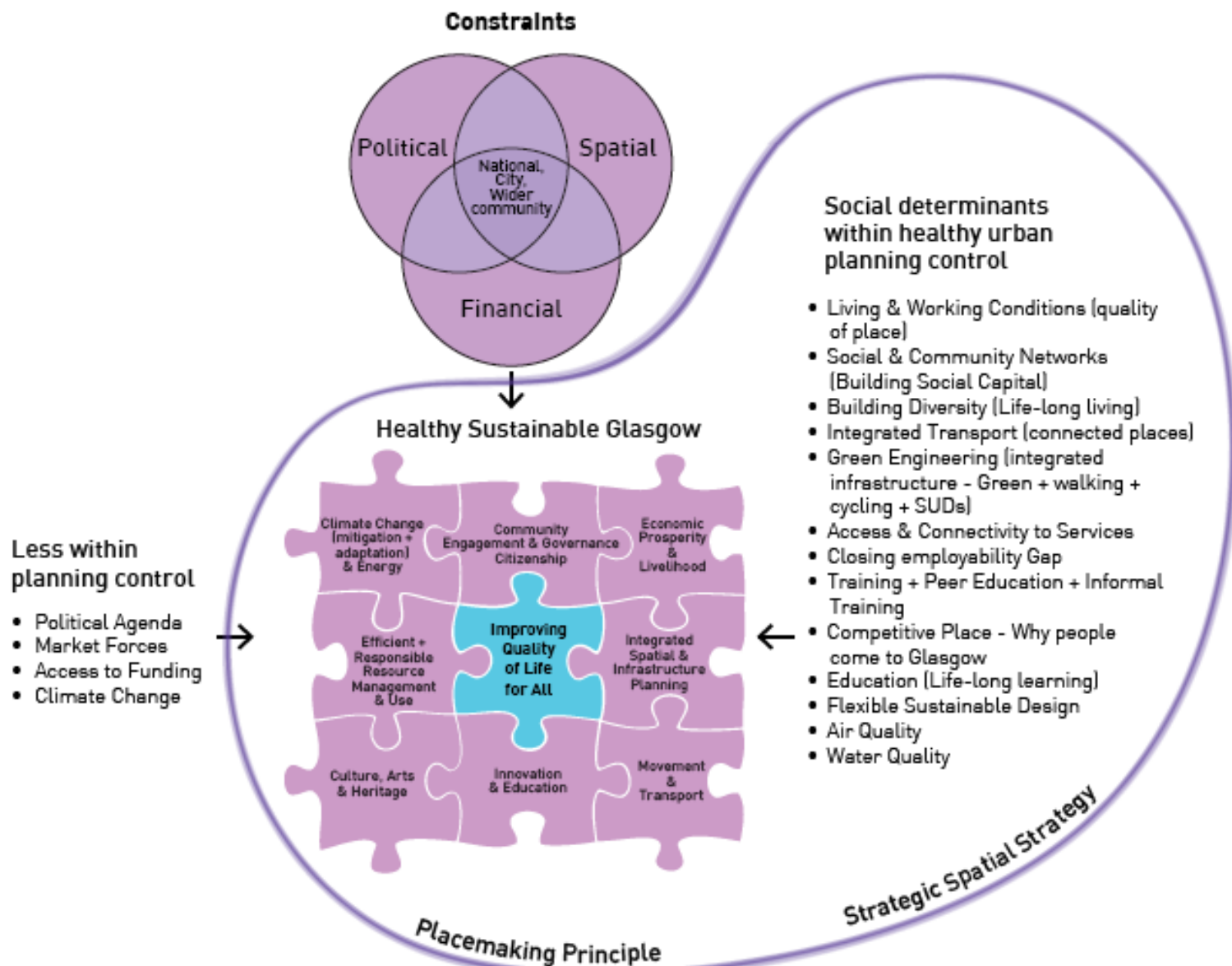


KEY: Course is delivered by a ‘Community Connector’
Someone from the community who ‘just gets what it
is like to live there’.

What We Found Out.....

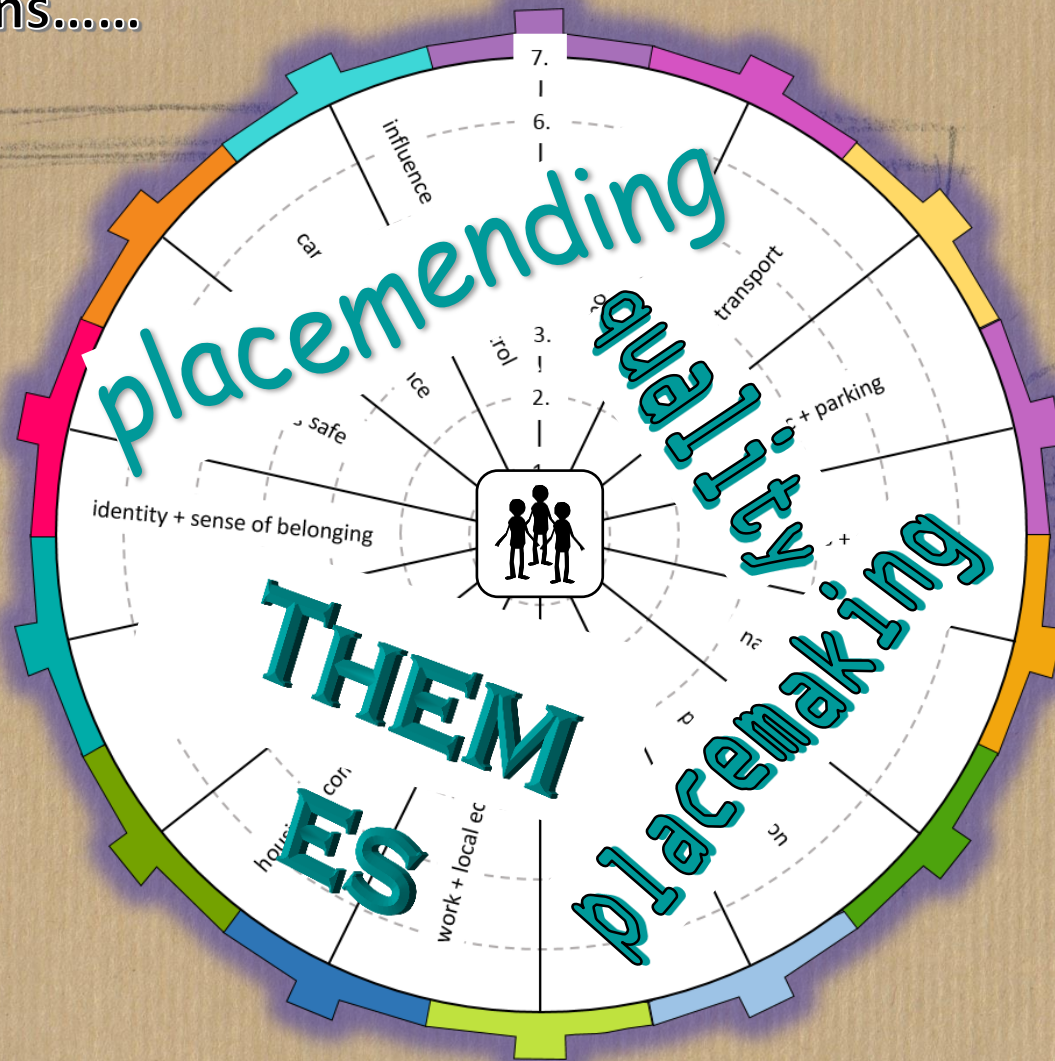
- Focusing on fixing people's problems limits their personal power and even their sense of responsibility.**
- With the best intentions in the world, 'Doing Things For People' leaves them less able or motivated to 'Do Things For Themselves Or With Others.'**
- It creates dependency on a national scale that is producing more and more problems in a system that cannot continue to fund those dependencies.**
- Ultimately, our good intentions are limiting the development of 'Resilience' in our nation.**

Figure 6 Healthy Sustainable Neighbourhood Model

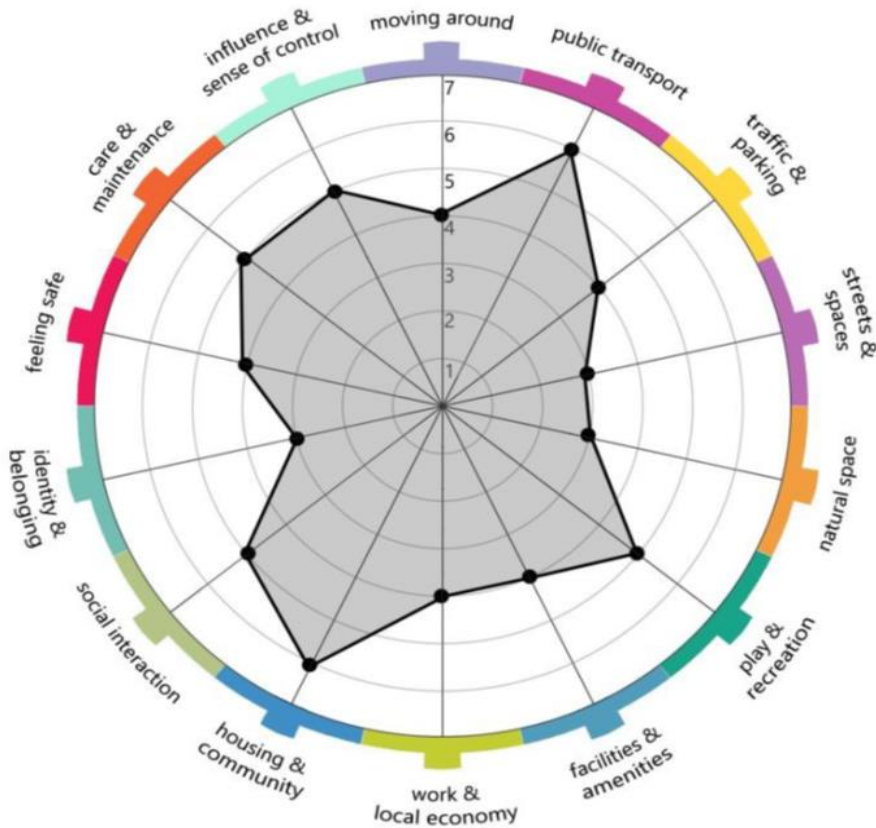


Glasgow Proposed Development Plan.....

Conversations.....



The National Place Standard.....



What is it?

The Place Standard is a tool to assess the quality of a place. It asks people to consider 14 questions about important aspects of a place. The questions cover a broad range of both physical and social characteristics.

Who is it for?

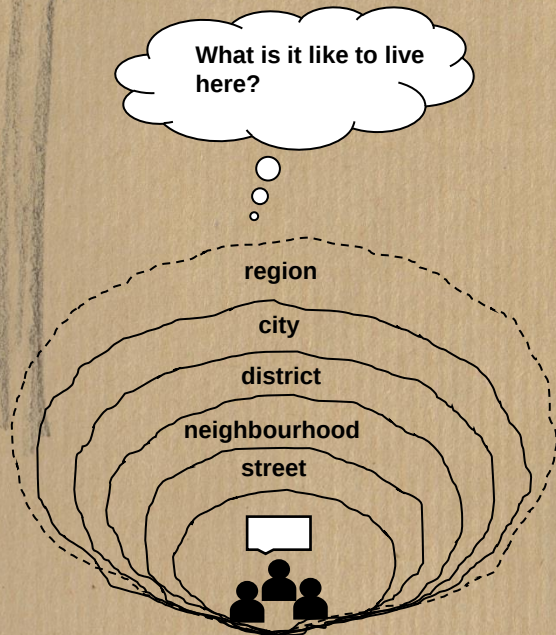
The Place Standard has been designed for a wide range of users. It can be used by spatial and community planning professionals, architects, urban designers, developers, the third sector and members of the community. Most importantly, it can bring these groups together to have an open and informed discussion about '**Place**'.

Where can it be used?

The Place Standard can be used to assess anywhere. It can be used in places that are well-established, undergoing change, or still being planned. It can be used in urban, sub-urban or rural settings and at different scales; the boundary of the place will be defined by those using the tool.

When can it be used?

The Place Standard can be used at any time. It can be used in the planning and design stages of a development, to review and monitor progress against an agreed outcome or to provide the impetus for change in an existing place. Importantly, the tool allows assessment to be consistent and comparable over time.

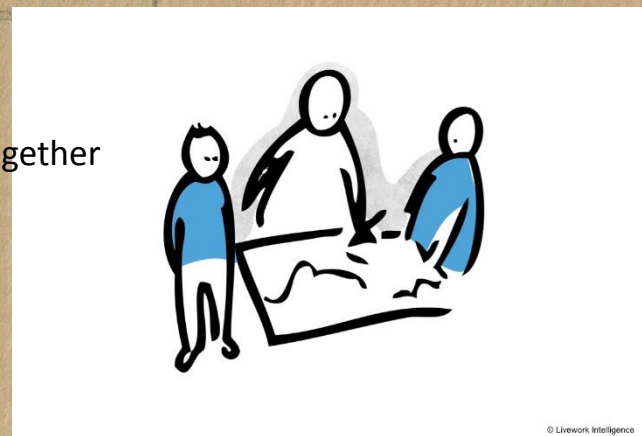


Key Outcome should always be 'Creating A Better Quality Place'

Why should I use it?

The Place Standard can help to maximise the potential of a place in benefiting health, wellbeing and quality of life. It does this by:

- providing a framework for structured conversations about place
- supporting public, private and third sectors and communities to work together
- quickly and clearly identifying priorities for action in a visual way
- supporting strategic decision making
- providing a means to review and monitor progress.



The key issues
where I stay
are.....



Why should I use as part of the Locality Planning process?

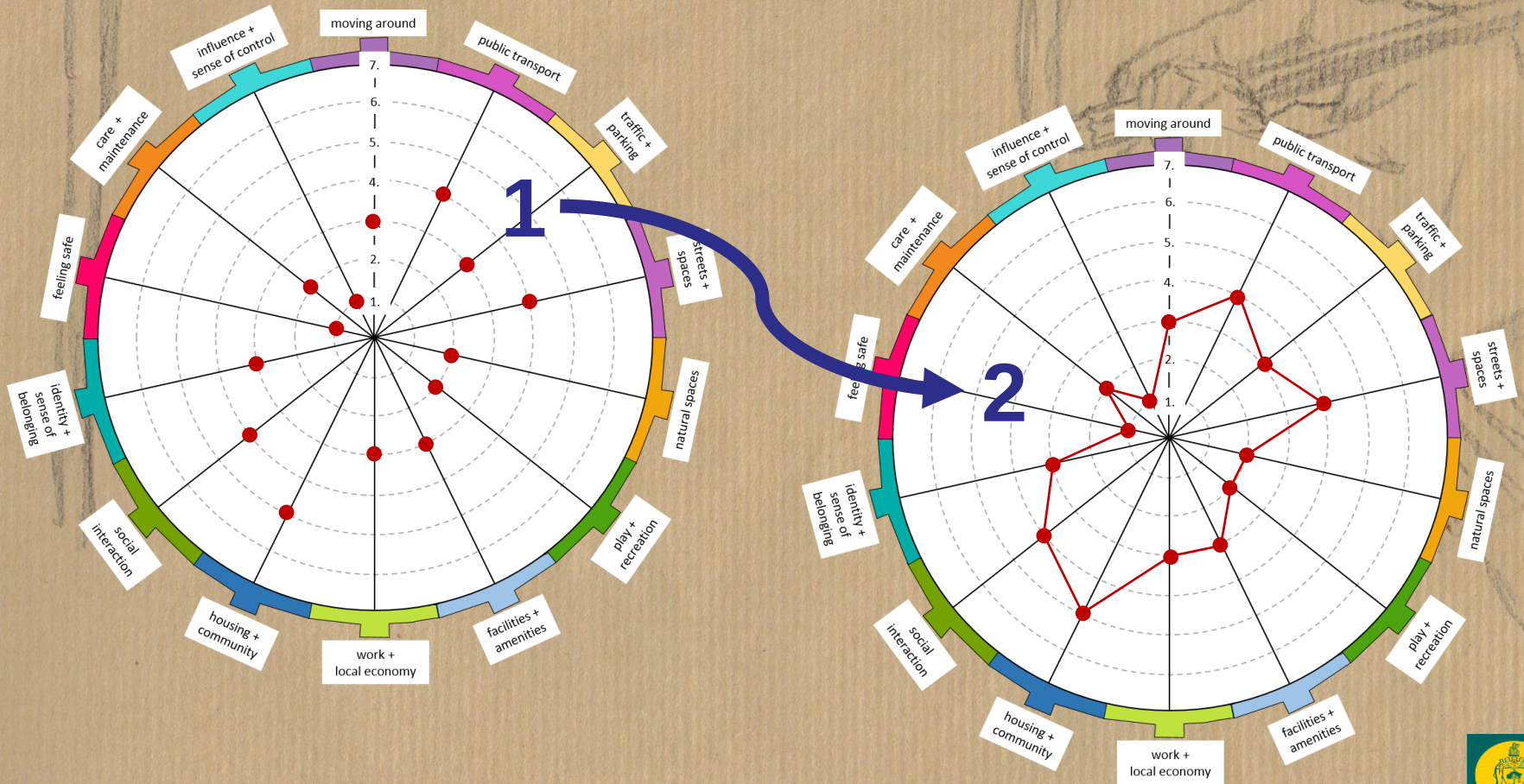
The Place Standard can help to gather knowledge and experiences of place from local people

This knowledge can be used to inform local strategies and actions to improve the quality of places

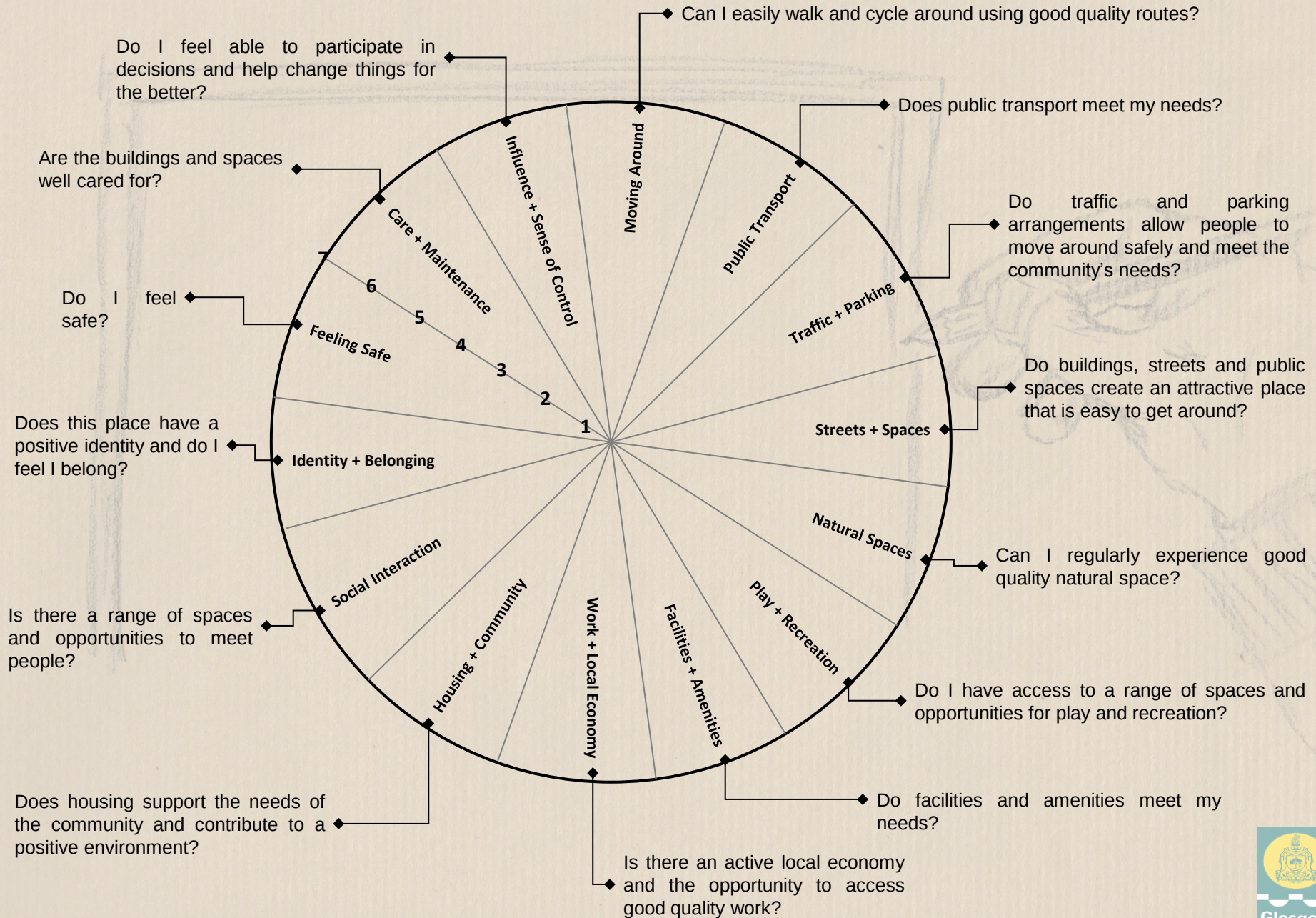
Understanding what the issues and needs are from the perspective of local people is key to any planning process.

How do I use it?

The Place Standard is very easy to use. Users consider each question in turn rating a place on a scale of 1 to 7. One means there is a lot of room for improvement, 7 means there is little need for improvement, the quality is as good as it can be. Then you plot the ratings on the compass and join the dots to make a 'spider' diagram.



In My Place.....



Streets & Spaces

Buildings, landmarks, greenery, views and natural landscape can all help to create an attractive, distinctive place that people enjoy being in. These features can also help people to find their way around.

Considerations:

Here are some things you might want to think about as you consider your rating:

- Is being in or passing through this place a pleasant experience?
- Are there positive features such as local landmarks, historic buildings, public squares or natural features that make the place feel distinctive?
- Are there distinctive features and routes that help you find your way around?
- Do buildings, features and public spaces look interesting and attractive?
- Are there negative features such as derelict buildings, vacant land or excessive noise? Does the design of the area help lessen their impact?
- Is the experience of the place positive both day and night and in different seasons or weather conditions?

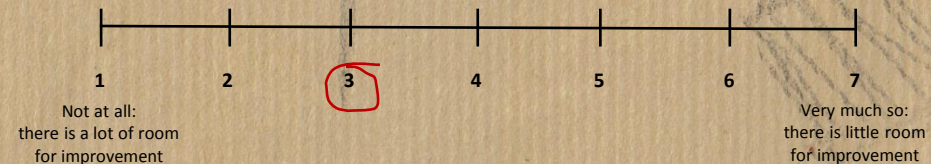
Think About:

- Landmark Buildings + Local Architecture
- Mature Trees / Groups of trees
- Distinctive forms and features
- Public Square
- Historic Buildings
- Public Art
- Parks
- Pleasant views
- Street Greenery
- Signs and Way-finding
- Impact of weather (rain, flooding, heat, etc)

Is this a flexible place?

A place that can change easily?

Rate your answer on the scale below, circling the number that fits best:



In my place, can I easily walk and cycle around using good quality routes?

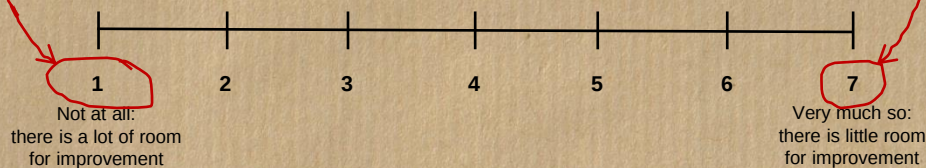
Briefly explain why you rated your answer the way you did, and note the main changes (if any) that you would like to see :

Too many vacant and derelict sites. Needs more greenery and some public art to cheer the place up. Priority should be to showcase our old buildings.

Not Good
needs changed now

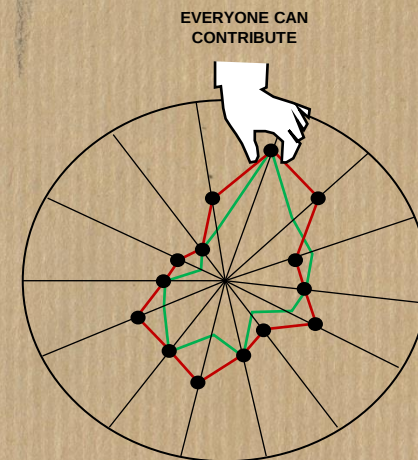
Great
no change needed
just now

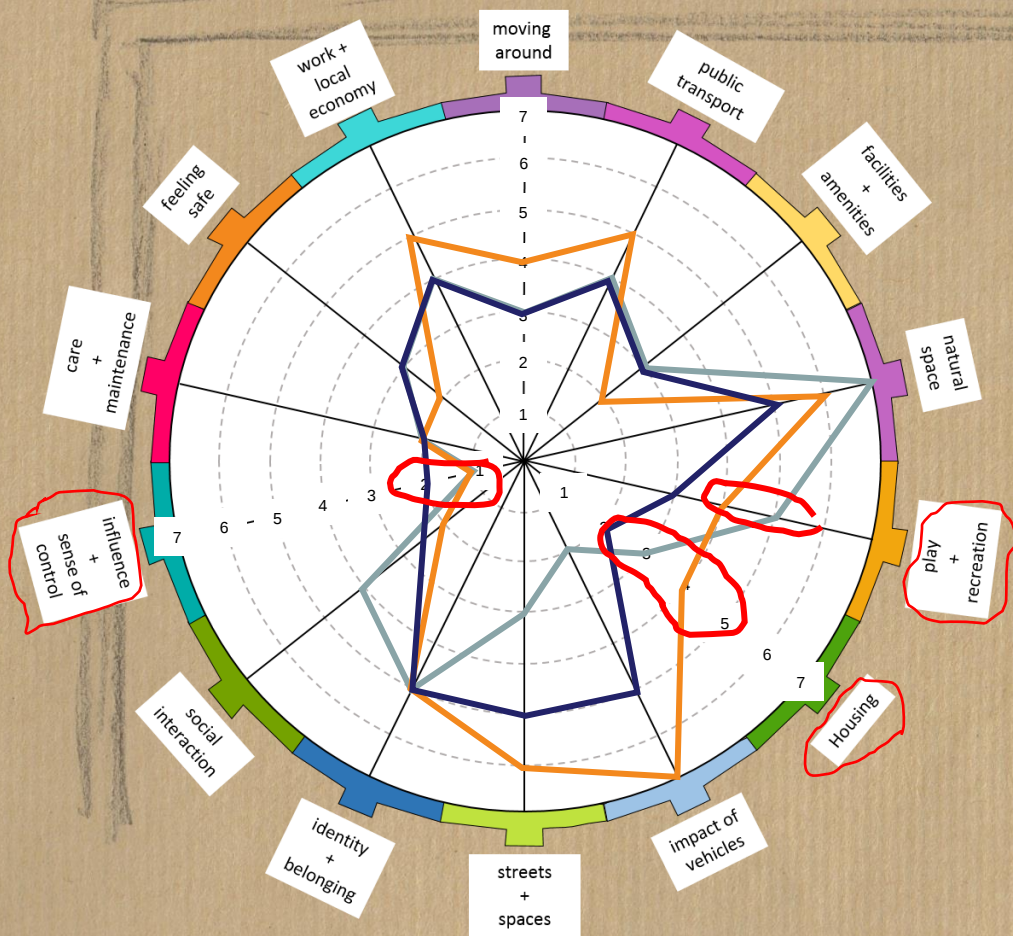
Decide how you are going to
score theme.....



Think about why you rated your
question this way and write down
your reasons - this will help later when
determining the priorities for change.

Add a dot to the compass and move
onto the next question.





Priorities for Action:

Influence + Sense of Control:

Let local people be involved in the process from the beginning – what needs changed; How it will be changed; Help choose who they want to work with; etc.

Housing:

More housing options needed for older people and starter homes for young people.

Play + Recreation:

new seats, lighting and café with toilets in our Park.

Make Places Fun.....



Thank You!
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